



SETU EXPERT SERVICE LLP

SERVICES LIST

INSTITUTIONAL DEVELOPMENT & EXECUTION SERVICES

Sr.No.	Service Name	Eligibility	Govt. Fee	Professional Fee	Duration	Remarks
1	Institutional Concept Development & Structuring	Institution/NGO	NA	₹1L-₹2L	10-30 Days	Idea to Model
2	DPR (Detailed Project Report) Preparation	Institution	NA	₹5L-₹10L+	15-60 Days	Core Expertise
3	Feasibility Study & Project Planning	Institution	NA	₹1L - ₹5L	10-30 Days	Pre-Execution
4	School Setup Consultancy	संस्था	NA	₹50K-₹5L+	3-12 Months	KG-12
5	College Setup Consultancy	संस्था	NA	₹1L-₹10L+	6-18 Months	Multi Discipline
6	University Setup Consultancy (Private/ODL/Online)	Trust/Society	NA	₹5L-₹50L+	1-3 Years	Premium
7	Skill Development / Training Center Setup	Institution	NA	₹1L-₹5L	30-90 Days	Vocational

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8	Medical / Paramedical / Nursing Institution Setup	संस्था	NA	₹1L-₹10L+	6-18 Months	Healthcare
9	Law College / Legal Institution Setup	Trust/Society	NA	₹1L-₹10L+	6-18 Months	Legal
10	Disability & Special Education Institution Setup	NGO/Trust	NA	₹1L-₹5L	30-90 Days	Inclusive
11	Sports Academy / Institution Setup	Institution	NA	₹1L-₹5L+	2-6 Months	Sports
12	Agriculture / Rural / Agri Institution Setup	NGO/Institution	NA	₹1L-₹5L	30-90 Days	Rural
13	Institutional Expansion & Multi-Campus Planning	Institution	NA	₹1L-₹5L	30-90 Days	Growth
14	Affiliation & Approval Strategy & Execution	Institution	As per Authority	Case Based	3-18 Months	Core Strength
15	Government Liaisoning & Approval Facilitation	Institution	As per Dept.	Case Based	30-180 Days	High-Level
16	End-to-End Institutional Execution (Idea to Launch)	Institution	NA	₹1L-₹25L+	3-12 Months	USP

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17	Institutional Audit, Inspection & Accreditation Readiness	Institution	NA	Case Based	15-45 Days	NAAC Prep
18	Governance, Compliance & Policy Structuring	Institution	NA	Case Based	15-30 Days	System
19	Academic Design, Curriculum & Operational Framework	Institution	NA	₹50K-₹5L	30-90 Days	Academic
20	Institutional Research, Policy Drafting & Advisory	संस्था	NA	₹50K-₹2L	15-60 Days	Govt Alignment
21	Monitoring, Evaluation & Impact Reporting Systems	NGO/Projects	NA	₹50K-₹1L	15-45 Days	CSR/Govt

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AFFILIATIONS & REGULATORY APPROVALS

Sr.No.	Service Name	Eligibility	Govt. Fee	Professional Fee	Duration	Remarks
22	School Affiliation (CBSE / State Board)	School	As per Board	Case Based	6–18 Months	Mandatory
23	ICSE / ISC Affiliation	School	As per Board	Case Based	6–18 Months	National
24	International Board (IB / Cambridge)	School	As per Board	Case Based	6–24 Months	Premium
25	UGC Recognition / University Approval	University	As per Govt	Case Based	6–18 Months	Mandatory
26	State Govt University Establishment (Act Route)	University	As per Govt	Case Based	1–3 Years	Core
27	AICTE Approval	Technical Institution	As per Govt	Case Based	6–12 Months	Engineering
28	NCTE Approval	Teacher Education	As per Govt	Case Based	6–12 Months	B.Ed

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29	DEB Approval (ODL / Online Programs)	University	As per Govt	Case Based	6-12 Months	Distance
30	NAAC Accreditation	Institution	As per Body	₹1L-₹15L+	6-12 Months	Quality
31	NIRF Ranking Support	Institution	Govt Free	₹1L-₹15L	3-6 Months	Ranking
32	NBA Accreditation	Technical	As per Body	Case Based	6-12 Months	Course
33	Bar Council of India Approval	Law College	As per Govt	Case Based	6-12 Months	Legal
34	Medical (NMC) Approval	Medical College	As per Govt	Case Based	1-2 Years	High
35	Nursing (INC) Approval	Nursing College	As per Govt	Case Based	6-12 Months	Healthcare
36	Pharmacy (PCI) Approval	Pharma College	As per Govt	Case Based	6-12 Months	Pharma
37	Paramedical / Allied Health Approval	संस्था	As per Govt	Case Based	6-12 Months	Health

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38	Rehabilitation Council of India (RCI) Approval	Disability Institution	As per Govt	Case Based	6–12 Months	Special Edu
39	Skill / ITI / Polytechnic Approval	Institution	As per Govt	Case Based	6–12 Months	Vocational
40	International Collaboration & Academic Tie-ups	University	NA	Case Based	3–12 Months	Global

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INTEGRATED SUPPORT ECOSYSTEM

Sr.No.	Service Name	Eligibility	Govt. Fee	Professional Fee	Duration	Remarks
41	Trust / Society / Section 8 Registration	NGO/Institution	₹1K-₹10K	₹25K-₹50K	7-30 Days	Legal Base
42	NGO Compliance (Darpan, 12A, 80G, CSR-1)	NGO	Mostly Free	₹5K-₹10K	7-90 Days	Mandatory
43	Financial Planning, Budgeting & Structuring	संस्था	NA	Case Based	7-20 Days	Viability
44	Project Funding (Loan / CSR / Grants)	Institution	NA	Case Based	15-60 Days	Capital
45	Subsidy & Government Scheme Consultancy	NGO/Institution	As per Scheme	% Based	30-120 Days	Govt Funding
46	Net Worth / Financial Documentation Support	संस्था	NA	Case Based	2-5 Days	Govt Use
47	Land Identification, Acquisition & Lease Structuring	Institution	Stamp/Legal	Case Based	15-60 Days	Infra

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48	Infrastructure Planning & Institutional Layout Design	संस्था	NA	₹1L-₹10L	15-45 Days	Setup
49	Institutional Property Advisory (Buy/Lease/PPP)	संस्था	Stamp Duty	% Based	15-60 Days	Real Estate
50	IT Systems Setup (ERP, CRM, LMS, Automation)	Institution	NA	₹1L-₹5cr+	30-90 Days	Digital
51	IT Infrastructure & Digital Governance	Institution	NA	₹5L-₹50L	30-90 Days	System
52	Website / Portal / Digital Presence Development	संस्था	NA	₹1L-₹10L+	15-45 Days	Visibility
53	Staffing, Faculty Recruitment & HR Structuring	संस्था	NA	Service Based	15-45 Days	Team
54	HR Policies & Organizational Governance	संस्था	NA	Service Based	15-30 Days	Org
55	Academic, Industry & CSR Collaboration (MoU)	संस्था	NA	Case Based	30-90 Days	Partnership
56	Institutional Branding & Positioning Strategy	Institution	NA	₹5L-₹50L+	15-45 Days	Premium

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57	Admission Strategy & Growth Planning and Execution	Institution	NA	Service Based	15–45 Days	Revenue
58	Business Model & Revenue Structuring	Institution	NA	₹1K–₹5L	30–60 Days	Sustainability
59	Public Relations & Government Positioning Strategy	Institution	NA	₹1K–₹5L	30–90 Days	Influence
60	Investor / CSR Pitch & Proposal Design	Institution/NGO	NA	₹1K–₹5L	7–15 Days	Funding
61	Regulatory Risk Assessment & Gap Analysis	Institution	NA	(₹50K–₹5L) Service based	10–20 Days	Approval Success
62	Compliance Calendar & SOP Development	Institution	NA	₹25K–₹2L	15–30 Days	System
63	Project Costing & Financial Viability Analysis	Institution	NA	₹25K–₹2L	10–25 Days	DPR Support
64	Govt Tender Bidding Strategy Support	संस्था	NA	Case Based	15–45 Days	Tender Success

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65	Digital Transformation Strategy	Institution	NA	₹50K–₹5L	30–60 Days	Tech Upgrade
66	Impact Measurement & Social Audit Framework	NGO	NA	Case Based	15–45 Days	CSR/Govt
67	Institutional Branding Strategy & Identity Development	Institution	NA	₹50K–₹5L Service based	15–45 Days	Brand Foundation
68	Admission Marketing & Lead Generation Strategy	Institution	NA	₹50K–₹5L+ Service based	15–45 Days	Student Flow
69	Digital Promotion & Campaign Strategy (Mgmt Level)	Institution	NA	₹1L–₹5L+ Service based	15–45 Days	Strategy Only
70	Institutional Reputation & Public Image Management	Institution	NA	₹50K–₹5L+ Service based	30–90 Days	Long-term Growth

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71	Government & Public Relations Promotion Strategy	Institution	NA	₹50K–₹5L+ Service based	30–90 Days	Influence
72	Integrated Marketing & Communication Planning	Institution	NA	₹50K–₹5L+ Service based	15–45 Days	Full Strategy
73	Institutional Outreach & Expansion Promotion Strategy	Institution	NA	₹50K–₹5L+ Service based	30–90 Days	Growth



THANK YOU

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